

## **GEIF Press Release**

### **Great Eastern Investment Forum Presentation Day – 29<sup>th</sup> January 2008 The Moller Centre, Cambridge**

The Great Eastern Investment Forum (GEIF), held its first company presentation day of the New Year on January 29<sup>th</sup> at the Moller Centre, Churchill College, Cambridge.

It was a double first in that GEIF has spun off from NW Brown Group and is now under new management.

Actually, many of the original cast seems to have re-emerged – Nigel Brown OBE has resumed the Chairmanship and both John Goodger and Hugh Parnell were well to the fore. The GEIF Co-ordinator however, is a new face, she is Arabella Wright.

We are all familiar with the subprime crisis-induced gloom but none of this was to be found at the GEIF meeting. For a start the turnout was spectacular, with over 60 investors in attendance. These ranged from individual members to Venture Capitalists and many had travelled a considerable distance to attend.

The line up of companies had deliberately been limited to five to give them the best opportunity to make their case and for the potential investors to have ample time and opportunity to make their judgment. This was achieved by 10 minute show-case presentations, followed by dedicated investor break-out sessions, with each company assigned its own meeting room.

There has already been good feedback about the event itself and about the presenting companies which were; The British Trade Channel – BTC, Phonetic Arts Ltd, Cambridge IP, Phico Therapeutics Ltd and SuperCluster Knowledge Networks Ltd.

The chill and the wintry wind may be howling through the global financial markets but at the grass roots of its venture economy, there are encouraging indications that there will be a new and cheerful spring in due course.

To find out more about the activities of GEIF, please contact Arabella Wright, GEIF Co-ordinator e: [arabella.wright@geif.co.uk](mailto:arabella.wright@geif.co.uk)